

2023-2024 District Goals

District: **322 B2**
Constitutional Area: **India, South Asia and the Middle East**



SERVICE ACTIVITIES

Goal Statement

By the end of the 2023-2024 Lion year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 69% of clubs in our district report service.

Action Plan

[393 Lions Club Dist Brochure 2023 2024-2-1 1310.pdf](#)

GLOBAL MEMBERSHIP APPROACH COMMITMENT

With the support of the Global Action Team, my district will support, participate in and promote the Global Membership Approach by:

Adopting and implementing the four process steps: Build a Team, Build a Vision, Build a Plan and Build Success, in my district

Participating in training webinars to learn and implement the approach

Overseeing, supporting and/or conducting district training

Inviting GAT leaders to attend district training

Providing feedback on success and challenges to GAT leaders

Involving Young Lions and Leos in our Global Membership Approach working groups

GLOBAL MEMBERSHIP APPROACH SUPPORT

Yes, the district team has been consulted and we have chosen the following Lion as our Global Membership Approach Support Lead:

[Contact the Global Action Team support staff](#)

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2023-2024 Lion year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	5	20	230	20
2nd Quarter	2	20	160	50
3rd Quarter	2	20	150	50
4th Quarter	1	20	120	80

FY New Clubs

10

FY Charter Members

80

FY New Members

660

FY Retention Goal

200

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

540

Action Plan

[Lions Club Dist Brochure 2023 2024-2-1.pdf](#)

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2023-2024 Lion year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- a. Our team will ensure 80% of zone chairpersons attend zone chairperson training.**
- b. Our district will confirm 80% of club officers (president, secretary, and treasurer) attend club officer training.**
- c. No, our GLT district coordinator will not report completed zone chairperson and club officer training in Learn.**

Action Plan

[422 Lions Club Dist Brochure 2023 2024-2-1 247.pdf](#)

LCIF

Goal Statement

By the end of the 2023-2024 Lion year, our district will support Lions Clubs International Foundation (LCIF) in its endeavor to achieve its fundraising goal.

- a. Our team will ensure that individual participation in our district increases by 1% and club participation in our district increases by 1%.**
- b. Our team will ensure that 1 clubs in my district achieve 100% member participation.**
- c. I will work to achieve a Bronze level LCIF Chairperson's Medal.**
- d. I will make a personal donation of \$1000 to LCIF and I will ask 11 members of my district cabinet to make a personal donation to LCIF.**

Action Plan

[423 Lions Club Dist Brochure 2023 2024-2-1 8146.pdf](#)

CUSTOM GOALS

Goal Statement

Action Plan

[351 Lions Club Dist Brochure 2023 2024-2-1 8335.pdf](#)

Goal Statement

Attached in the PDF file

Action Plan

[358 Lions Club Dist Brochure 2023 2024-2-1 9395.pdf](#)